



SUBSCRIBE TO A HEALTHY LIFESTYLE

Flexible Subscriptions At Affordable Rates!

 **+91 9011934346**

 **www.saladtub.co.in**



**“Health is not just a
choice but a lifestyle”**

Our Story



Bringing Freshness & Convenience to Healthy Eating

Salad Tub is revolutionizing how people consume healthy meals. We provide fresh, flavorful, and nutrient-rich salads and soups through a seamless subscription model that caters to busy professionals, fitness enthusiasts, and health-conscious individuals. Our mission is to make healthy eating effortless, accessible, and delicious.

70+
Unique Salads

25+
Locations Covered

50K+
Salads Served



Market Opportunity

- The healthy meal delivery market is booming, with a projected growth of **15% YoY**.
- Rising demand for fresh, preservative-free meals among health-conscious consumers.



Fitness enthusiasts
looking for post-
workout meals



Busy professionals
preferring convenient
healthy food



Individuals replacing
one meal with a
nutritious salad





Meet The Founder

From Passion to Purpose

Salad Tub was born from a simple yet powerful idea—helping people embrace a healthier lifestyle effortlessly. During the COVID-19 pandemic, our founder, **Mrs. Sonal Maheshwari**, recognized the growing need for clean, nutritious, and accessible meals. What started as a small initiative soon evolved into a thriving business with a loyal customer base and strong brand reputation.



Our Promise



Eco-friendly Packaging



No Added Preservatives



On-Time Delivery

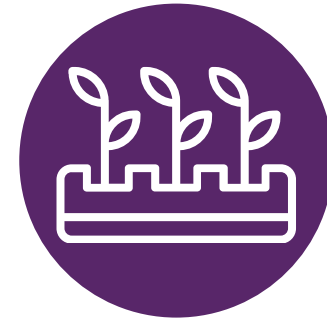
Why Salad Tub?



Non-mayo
Sauces and Dips



Special Non-Toxic
Cookware



Hydroponically
Grown Veggies



Balanced
Nutrition



Farm Fresh
Produce



Over 70 Different
Salads to Choose From



Awards and Accolades

From Passion to Purpose



Our Business Model

D2C Subscription Model

Customers subscribe to weekly, bi-weekly, or monthly meal plans

One-Time Orders

Option for customers to try before committing

Corporate Partnerships

Meal plans for office employees

Collaboration Programs

Franchise model for expansion



Our Menu



Veg Salads

Fresh, flavorful, and wholesome vegetarian salads, delivered right to your doorstep.

- Trial Pack : ₹ 220
- Weekly Plan: ₹ 1140
- Bi-Weekly Plan: ₹ 2160
- Monthly Plan: ₹ 4080



Non-Veg Salads

Savor the goodness of protein packed non-vegetarian salads (chicken/egg), delivered fresh to you.

Egg

- Trial Pack : ₹ 270
- Weekly Plan: ₹ 1500
- Bi-Weekly Plan: ₹ 2880
- Monthly Plan: ₹ 5520

Chicken

- Trial Pack : ₹310
- Weekly Plan: ₹ 1620
- Bi-Weekly Plan: ₹ 3120
- Monthly Plan: ₹ 6000



Soups

Warm, hearty, and bursting with flavor—our soups bring healthy deliciousness to your table.

- Trial Pack : ₹ 150
- Weekly Plan: ₹ 840
- Bi-Weekly Plan: ₹ 1560
- Monthly Plan: ₹ 2880

Combo Packs

Visit: www.saladtub.co.in to know more about combo packs



All Veg: Soups and Salads



All Veg: Soups OR Salads



Choose Your Salad: Veg/Egg/Chicken



Choose Your Meal : Veg Salad/Egg Salad /Chicken Salad/Soup



Chicken Salad And Soup



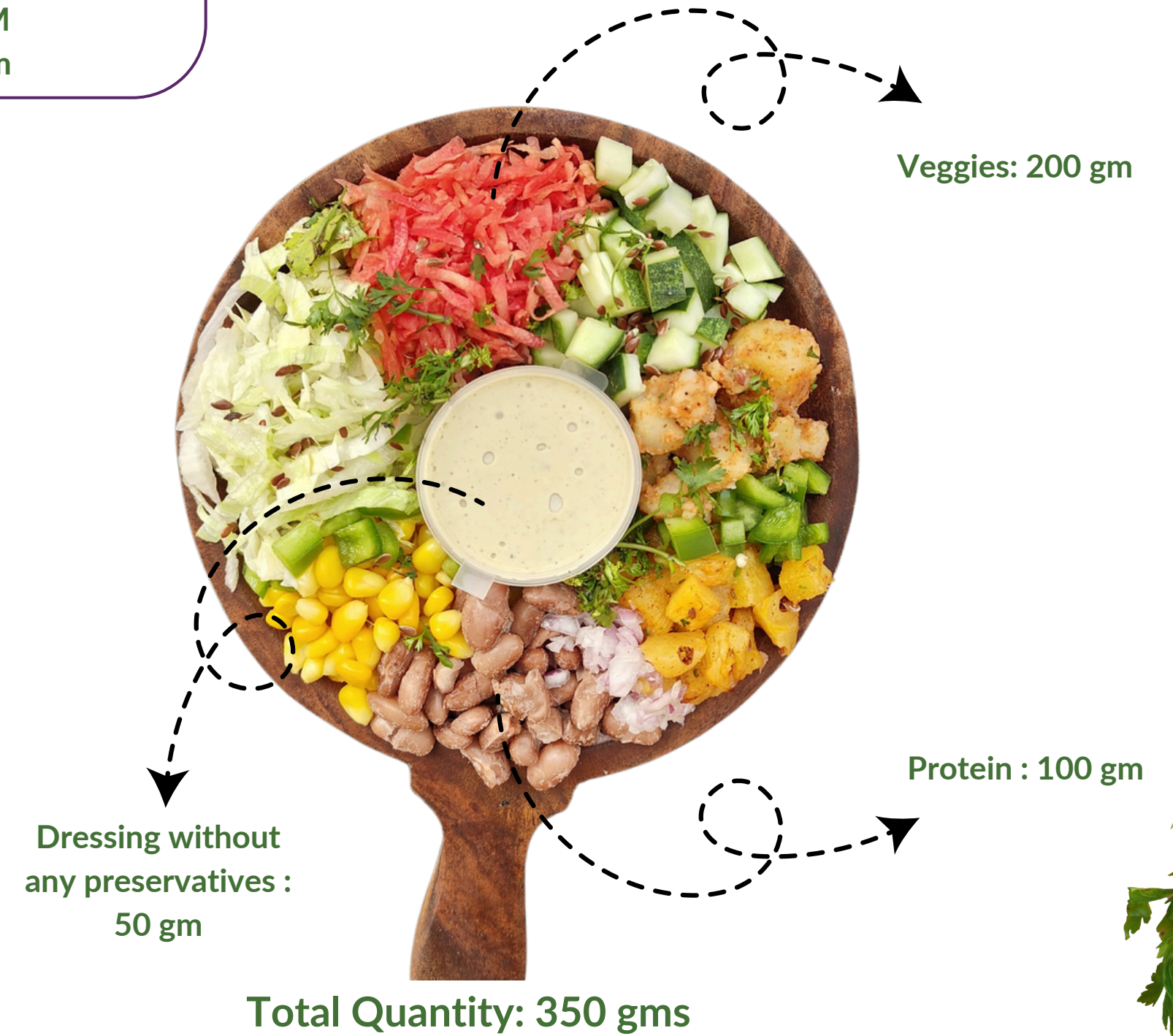
Chicken Salad OR Soup

Know Your Salad

Delivery Timings: Monday To Saturday
All over Pune and PCMC
Morning: 10 Am - 1.30 PM
Evening: 5.30 Pm - 8.30 pm



Packaging



The Menu



A PDF menu for upcoming week is sent to customer on whatsapp on every Friday

SALAD MENU

30th December - 4th January



Fresh. Fast. Fabulous.

MONDAY Soya Chunk Salad Soya chunk, broccoli, sweet corn, cucumber, tomato, boiled carrot, pomegranate, green capsicum, cornflax, with beetroot dip ACC - 325	TUESDAY Italian Pasta Salad Iceberg, pasta, zucchini, bell pepper, broccoli, baby corn, carrot, cherry tomato, olives, with pizza pasta sauce ACC - 350
WEDNESDAY Chana Peanut Salad Red channa, potato cubes, boiled peanut, onion, cucumber, tomato, sweet corn, carrot, chaat masala, lemon slice with coriander leaves ACC - 275	THURSDAY Three Beans Salad Rajma, black beans, green beans, carrot, beetroot, cucumber, bell pepper, with mint chutney and chaat masala ACC - 300
FRIDAY Quinoa Tofu Paneer Salad Tofu paneer, quinoa, boiled peanuts, carrot, cucumber, spinach, tomato, white cabbage, apple, bell pepper, with chipotle dip ACC - 325	SATURDAY Rainbow Salad All rainbow color veggies with dip ACC - 275

SALAD MENU

6th January - 11th January



Fresh. Fast. Fabulous.

MONDAY Chicken Kosumbari Salad ACC - 400	TUESDAY Crunchy Chicken Salad ACC - 450
WEDNESDAY Butter Chicken Salad ACC - 425	THURSDAY Chicken Barley Avocado Salad ACC - 425
FRIDAY Asian Chicken Oats Salad ACC - 375	SATURDAY Roasted Chicken Salad ACC - 375

Contains 100 grms of chicken, 200 grms of greens with 50grms of salad dressings

SOUP MENU

20th January to 25th January



Fresh. Fast. Fabulous.

SWEET CORN SOUP Monday	LEMON CORRIENDER SOUP Tuesday	GREEN PEAS SOUP Wednesday
BARLEY SOUP Thursday	BETROOT CARROT SOUP Friday	ROASTED TOMATO SOUP Saturday

NEED A CUSTOMIZED COMBO SUBSCRIPTION PACK?

We offer a variety of customized subscription combos of salads and soups as per your requirement.

Authorized dealer for Hadapsar and Kharadi
Prithviraj Bagade
+91 8484959012

Follow Us on Social Media for Exclusive Offers
 
cafe_salad_tub



Expansion Model



Nilesh Rathi

Kothrud, Karve
Nagar and Warje



Prithviraj Bagade

Hadapsar and
Kharadi



We are launching an Collaboration Program, allowing fitness centers, dieticians, and entrepreneurs to join our mission and grow with us.

What We Offer Our Partners:

- High Returns – Earn incentives per subscription.
- Marketing Support – Assistance in Digital ads, social media promotions.
- Operational Assistance – Supply chain & logistics handled by us.
- Brand Leverage – Partner with a trusted brand in healthy eating.

Future Plans



Short Term Goals

Scale subscriptions via influencer collaborations.

Strengthen partnerships with fitness trainers, dieticians, and wellness coaches.

Expand delivery network across Pune & PCMC.

Optimize logistics for faster and more efficient deliveries.

Long Term Vision

Expand to Mumbai, Bangalore & other metro cities.

Establish Salad Tub as a leading brand in the healthy meal industry.

Establish more franchise partners & corporate tie-ups.

Introduce new product categories (detox meals, protein bowls, meal kits).





What's In It For You?

By collaborating with us, you can-



Earn attractive incentives per subscription.



Hassle-free collaboration with minimal upfront investment.



Strengthen client relationships by promoting healthy eating.



Expand your service offerings with a trusted brand.



Financial Terms

For Dealers and Agencies

If **we** are taking care of delivery

10% commission **upto 50** tubs daily

15% Commission **above 50** tubs daily

Refundable Security Deposit: ₹ 25,000

If **you** are taking care of delivery

15% commission **upto 50** tubs daily

20% Commission **above 50** tubs daily

Refundable Security Deposit: ₹ 25,000

For Affiliates - Wellness and Fitness Partners

If **we** are taking care of delivery

15% commission **upto 50** tubs daily

20% Commission **above 50** tubs daily

If **you** are taking care of delivery

20% commission **upto 50** tubs daily

25% Commission **above 50** tubs daily

We shall provide a coupon code to your customers and upon successful booking through our website, using that code, they'll get 10% off.



Collaboration Terms



Partnership Model:

- Affiliates and business partners earn a commission for every successful subscription generated through their referral.

Payment & Commission Structure:

- Payouts will be processed on a monthly basis via bank transfer.
- Commission rates may be revised periodically based on performance and market conditions.

Marketing & Branding Support:

- Salad Tub will provide marketing materials (social media creatives, brochures, promotional content, etc.) on subsidized marketing charges.
- Affiliates must adhere to Salad Tub's branding guidelines to maintain consistency in messaging.

Subscription Management:

- All subscriptions and payments will be processed directly through Salad Tub's platform.
- Business partners cannot collect payments on behalf of Salad Tub.

Territorial Scope:

- Partnership is currently available for Pune & PCMC region.
- Expansion to other locations will be subject to company approval.

Confidentiality & Data Protection:

- Partners must maintain confidentiality regarding any customer data shared by Salad Tub.

Termination Clause:

- Either party can terminate the partnership with a 30-day prior notice.
- Any outstanding payments will be settled as per the last agreed commission structure.





Why Partner With Us?



Proven Business Model

Steady revenue with high customer retention.

Scalable & Profitable

Recurring revenue from subscriptions.



Early Mover Advantage

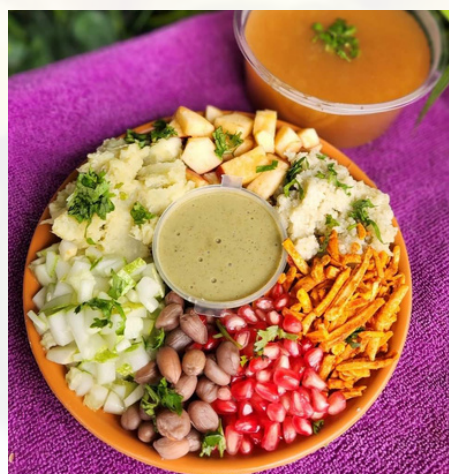
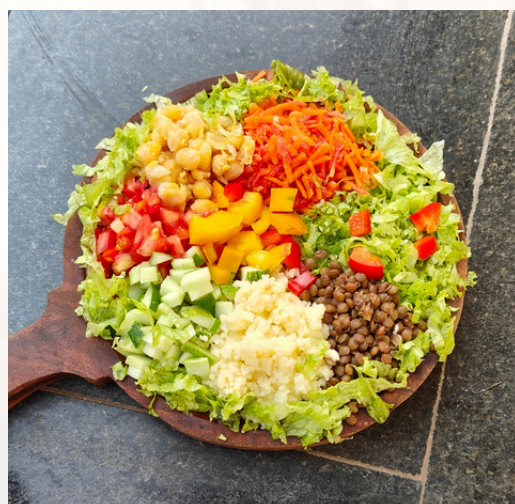
The premium salad subscription market is untapped.

Strong Market Demand

Healthy eating is a long-term consumer trend.



Glimpses Of Freshness





THANK YOU for believing in our mission!

Let's make healthy eating fun,
effortless, and accessible together!

